

## AGENDA

Sunday, 24 August

<i>Time</i>	<i>Session</i>	<i>Speakers</i>	<i>Location</i>
16:00 – 18:00	Registration		Grand Rivers Gallery
16:00 – 18:00	Exhibitor Table Time		Grand Rivers Gallery
18:00 – 20:00	Welcome Reception		Grand Rivers Terrace

Monday, 25 August

<i>Time</i>	<i>Session</i>	<i>Speakers</i>	<i>Location</i>
7:00 – 8:00	Exhibitor Table Time		Grand Rivers Gallery
7:00 – 8:00	Networking Breakfast		Grand Rivers (Gunnison/Platte/Rio Grande)
7:00 – 17:00	Registration		Conference Rivers Gallery /Grand Rivers Ballroom
7:15 - 8:00	Special Breakfast Session: What you need to know about cryptocurrency and digital assets	Sunil Sachdev, Fiserv	Grand Rivers (Gunnison/Platte/Rio Grande)
8:00 - 8:15	Welcome to the AMBA Summit (Brand Reveal/Way Ahead)	Omuso George, AMBA and Mike League, AMBA	Grand Rivers (Gunnison/Platte/Rio Grande)
8:15 - 9:00	Hot Topics - Money on the Move: Fintech/Payments/BaaS – Outlook, Opportunities & Challenges	Phil Goldfeder, American FinTech Council, Lillie Platko, FIS, John Broda, Armed Forces Financial Network (AFFN)	Grand Rivers (Gunnison/Platte/Rio Grande)
9:15 - 9:45	How to Bank the Transitioning Servicemember	Lila Quintiliani, Military Officers Association of America and Josh Andrews, USAA	Grand Rivers (Gunnison/Platte/Rio Grande)
9:15 - 9:45	AI Native Small Business Lending	Jay Long, Parlay Finance	Cheyenne I
9:15 - 9:45	Bank Liaison Officer Updates	CPT Thompson, US Army, Bryan Smith, US Navy, Sheila Arguelles, US Air Force	Cheyenne II

9:45 - 10:30	Exhibitor Time/Break		Grand Rivers Gallery
10:30 - 11:15	Keynote Speaker	John Wayne Troxell, US Army (retired), former Senior Enlisted Advisor to the Chairman, Joint Chiefs of Staff	Grand Rivers (Gunnison/Platte/Rio Grande)
11:15 - 12:00	Combating Fraud/Scams, and Managing Risk (Cybersecurity)	Raun Lazier, CFPB and Ron Green, Mastercard	Grand Rivers (Gunnison/Platte/Rio Grande)
12:00 - 13:30	Bank Recognition Luncheon		Grand Rivers Terrace
13:30 - 14:15	Profile and Customer Experience Over the Service Lifecycle	Fernando Fernandez, First Heroes National Bank, Jim Sutton, USAA and Steve Beres, Regions Bank	Cheyenne I
13:30 - 14:15	Small Business Opportunities – Helping Veterans and Military Spouses Start a Business	Brandon Eldridge, Pikes Peak Small Business Development Center & Joe Reagan, Colorado VBOC, Mt. Carmel Veterans Service Center, and Robert Patton, owner and operator of Sheath Underwear	Cheyenne II
13:30 - 14:15	Turning Risk to Revenue: Thriving in Today's Commercial Lending	Sam Rosenfeld, Cenerus	Grand Rivers (Gunnison/Platte/Rio Grande)
14:30 – 15:00	Keynote Speaker	Rodney Hood, Former Acting Comptroller of the Currency	Grand Rivers (Gunnison/Platte/Rio Grande)
15:00 - 15:30	Exhibitor Time/Snack Break		Grand Rivers Gallery
15:30 - 16:00	Financial Education for Servicemembers through Service Lifecycle	Sarah Roder, Armed Forces Mutual and Heather Walrath, Navy Mutual, and Jeff Major, Army Community Service Fort Carson, CO	Cheyenne I
15:30 - 16:00	Philanthropy and Community Outreach Initiatives	Helena Moronta, BayCoast Bank	Cheyenne II
15:30 - 16:00	Onboarding & Training New Hires in physical and remote locations	Katrina Wrensford, FSNB	Grand Rivers (Gunnison/Platte/Rio Grande)
16:15 – 17:00	General Membership Meeting	Omuso George, AMBA	Cheyenne II
16:15 – 17:00	BLO Joint Service Training; by invitation only	CPT Thompson, US Army, Bryan Smith, US Navy, Sheila Arguelles, US Air Force	Cheyenne I

18:00 – 19:00	Reception	Grand Rivers Terrace
18:00 – 19:00	Exhibitor Table Time	Grand Rivers Gallery
19:00 – 22:00	MBS2025 Dinner	Grand Rivers (Gunnison/Platte/Rio Grande)

Tuesday, 26 August

Time	Session	Speakers	Location
7:00 – 8:00	Exhibitor Table Time		Grand Rivers Gallery
7:00 – 8:00	Networking Breakfast		Grand Rivers (Gunnison/Platte/Rio Grande)
7:00 – 17:00	Registration		Grand Rivers Gallery /Grand Rivers Ballroom
8:00 – 8:15	New AMBA Board of Directors Chair Remarks	Omuso George, AMBA & Kelly Hughes, Citi	Grand Rivers (Gunnison/Platte/Rio Grande)
8:15 – 8:45	Competing at the Digital Level	Jill Castilla, ROGER Bank	Grand Rivers (Gunnison/Platte/Rio Grande)
8:45 – 9:30	What is the Data Telling us about the Financial Lives of the Military & Veteran Community?	Gary Mottola, FINRA Foundation and David Evetts, USAA Educational Foundation	Grand Rivers (Gunnison/Platte/Rio Grande)
9:30 – 10:30	Exhibitor Time/Coffee Break		Grand Rivers Gallery
10:30 – 11:15	AI in Banking	Tod McKenna, Citi, and Alex Mcleod and Jay Long, Parlay Finance	Grand Rivers (Gunnison/Platte/Rio Grande)
11:15 – 12:00	Keynote Speaker	Ken Mintz, COL, US Army (retired)	Grand Rivers (Gunnison/Platte/Rio Grande)
12:00 – 13:30	Networking Luncheon		Grand Rivers Terrace
13:30 – 14:15	Effective Digital and Social Media Marketing Tactics	Ruben Rodriguez, Mekanik	Cheyenne I
13:30 – 14:15	Managed Services for Banks	Laura Chevalier, Provalus	Grand Rivers (Gunnison/Platte/Rio Grande)

14:30 – 15:00	Leadership and Talent Management – Best Practices and Solutions	Tom McLean, Armed Forces Bank	Grand Rivers (Gunnison/Platte/Rio Grande)
15:00 – 15:30	Exhibitor Time/Snack Break		Grand Rivers Gallery
15:30 – 16:00	Breaking Silos to Building Collaboration with the Military Financial Community	Lacey Langford, Founder MilMoneyCon and MilMoShow	Grand Rivers (Gunnison/Platte/Rio Grande)
16:00 – 16:45	Keynote Speaker	Samantha Weeks, Col US Air Force (retired)	Grand Rivers (Gunnison/Platte/Rio Grande)
16:45 – 17:00	AMBA Summit Closing Remarks	Kelly Hughes, Citi	Grand Rivers (Gunnison/Platte/Rio Grande)
18:00 – 20:00	Farewell Reception		Grand Rivers Terrace