

AMBA's Military Banking Summit – MBS2025 Draft Agenda, as of 23 May 2025

Time	Session Title	Session Type (General, Breakout, Exhibitor, Meal)
SUNDAY, 24 AUGUST		
SUN 1 - 4 PM	Exhibitor Setup	Exhibitor
SUN 4 PM - 6 PM	Registration	General
SUN 4 PM - 6 PM	Exhibitor Table Time	Exhibitor
SUN 6 PM - 8 PM	Welcome Reception	Meal
MONDAY, 25 AUGUST		
MON 7 AM - 8:00 AM	Exhibitor Table Time	Exhibitor
MON 7 AM - 8:00 AM	Networking Breakfast	Meal
MON 8 AM - 8:15 AM	Welcome to the AMBA Summit	General
MON 8:15 - 8:45 AM	Fintech and BaaS – Opportunities and Challenges of Partnerships	General
MON 8:45 - 9 AM	Move Time	
MON 9 AM - 9:45 AM	Financial Education for Service Members (recruits, active-duty, veterans)	Breakout
MON 9 AM - 9:45 AM	Loan Support Tools for Small Banks	Breakout
MON 9 AM - 9:45 AM	Bank Liaison Officer Updates	Breakout
MON 9:45 - 10:30 AM	Exhibitor Table Time	Exhibitor
MON 10:30 - 11:15 AM	Why We Serve	General
MON 11:15 - 12:00 PM	Ways to Combat Cybersecurity Risks and Scams	General
MON 12 PM - 1:30 PM	Bank Recognition Luncheon	Meal
MON 1:30 - 2:15 PM	Profile and Customer Experience Over the Service Lifecycle	Breakout
MON 1:30 - 2:15 PM	Small Business Opportunities – Helping Veterans and Military Spouses Start a Business	Breakout
MON 1:30 - 2:15 PM	Peer-to-Peer Fraud and Check Fraud	Breakout
MON 2:15 - 2:30 PM		
MON 2:30 - 3 PM	Legislative and Regulatory Outlook – Impact on Military Banks	General
MON 3 PM - 3:30 PM	Exhibitor Time/Snack Break	Exhibitor
MON 3:30 - 4:00 PM	Transitioning from the Military	Breakout
MON 3:30 - 4:00 PM	Philanthropy and Community Outreach Initiatives	Breakout
MON 3:30 - 4:00 PM	Onboarding & Training New Hires in physical and remote locations	Breakout
MON 4:00 - 4:15 PM		
MON 4:15 - 5 PM	General Membership Meeting	Breakout (invitation only)
MON 4:15 - 5 PM	BLO Training	Breakout (invitation only)
MON 5 - 6 PM	Break	
MON 6 - 7 PM	Reception	Meal
MON 6 - 7 PM	Exhibitor Table Time	Exhibitor
MON 7 PM - 10 PM	Banquet Dinner	Meal
TUESDAY, 26 AUGUST		
TUE 7 AM - 8:00 AM	Exhibitor Table Time	Exhibitor
TUE 7 AM - 8:00 AM	Networking Breakfast	Meal
TUE 8 AM - 8:15 AM	Welcome to Day 2/Welcome new AMBA Chair	General
TUE 8:15 - 8:45 AM	MLA & SCRA	General
TUE 8:45 - 9 AM		
TUE 9 AM - 9:45 AM	Competing at the Digital Level	Breakout
TUE 9 AM - 9:45 AM	Financial Challenges Facing the Military Community	Breakout
TUE 9 AM - 9:45 AM	Strategies to Grow Deposits	Breakout
TUE 9:45 - 10:30 AM	Exhibitor Table Time	Exhibitor
TUE 10:30 - 11:15 AM	AI in Banking – Enhancing Security and Fraud Detection	General
TUE 11:15 - 12:00 PM	Keynote Speaker	General
TUE 12 PM - 1:30 PM	Networking Luncheon	Meal
TUE 1:30 - 2:15 PM	Products Designed to Serve the Military Community	Breakout
TUE 1:30 - 2:15 PM	Effective Marketing Tactics (including digital/social media)	Breakout
TUE 1:30 - 2:15 PM	Fraud prevention and partnering with Community orgs.	Breakout
TUE 2:15 - 2:30 PM		
TUE 2:30 - 3 PM	VA Loans and Lending	General
TUE 3 PM - 3:30 PM	Exhibitor Time/Snack Break	Exhibitor
TUE 3:30 - 5:00 PM	Exhibitor Breakdown	Exhibitor
TUE 3:30 - 4:00 PM	Breaking Silos to Building Collaboration with the Military Financial Community	Breakout
TUE 3:30 - 4:00 PM	Leadership and Talent Management – Best Practices and Solutions	Breakout
TUE 3:30 - 4:00 PM	**Open Session**	Breakout
TUE 4:00 - 4:15 PM		
TUE 4:15 - 4:45 PM	CRA and Fair Lending – The Final Rule and Its Impact	General
TUE 4:45 - 5 PM	AMBA Summit Closing Remarks	General
TUE 5 - 6 PM	Break	
TUE 6 - 8 PM	Farewell Reception	Meal