



Association of Military Banks of America **Member Benefits**

AMBA is a non-profit trade association of banks serving military personnel and their families on and off military installations, Veterans and their families, and Treasury-approved military banking facilities.

Military bankers established the Association of Military Banks of America (AMBA) in 1959 to serve as their liaison between their branches on military installations and the Department of Defense. Today, AMBA's mission has expanded to include leading and supporting its members' efforts to enhance the financial wellness of U.S. military personnel, Veterans, and their families and caregivers through strategic partnerships and financial products, services, and education.

AMBA is funded through its partnership in the Armed Forces Financial Network and annual dues from our member banks.

Discounts on publications, financial news and information that affects the military and Veteran communities, and discounts and invitations to annual AMBA-hosted events are just a few of the benefits AMBA members enjoy. AMBA membership also provides banks and other organizations with the information, tools, resources, and connections to the broader military and Veteran financial readiness network.

AMBA serves as its members' link to over 100 established relationships, collaborations, and partnerships with key organizations, government agencies, and nonprofits. AMBA continues to cultivate, expand, and manage all those relationships on behalf of our members.

Join AMBA today to enhance your connection to your military and Veteran communities!

ABOUT US

AMBA's mission is to lead and support its members to enhance the financial wellness of U.S. military and Veteran communities by building strategic partnerships and promoting financial products, services, and education.

Those Who Serve Bank On Us.



Member Benefits

AMBA members enjoy a range of benefits, including discounts on publications, exclusive financial insights impacting military and Veteran communities, and special offers and invitations to our annual events.

Publications

- Access to discounted Armed Forces Financial Guide digital/printed copies
- Weekly AMBA Newsletter

Events

- Annual Luncheon
- Annual Workshop



Member Connections

With over 100 connections to key organizations, government agencies, and nonprofits, AMBA acts as the vital link to this extensive network. We actively nurture, grow, and oversee these relationships for the benefit of our members.

Advocacy

- Legislative and Regulatory Issue Tracking and Updates
- Industry Issues (DoD, CFPB, Capitol Hill)
- Military Banking Advocacy Talking Points
- Grassroot Efforts Letter Templates

Operational Support

- On-base Operations/Relationship Support
- Outreach to Military and Veteran Community

Leadership Benefits

- Board Eligibility (restrictions may apply)
- Participation in AMBA Governance
- Executive Committee Leadership Eligibility



Make An Impact!

AMBA membership equips banks and organizations with information, tools, resources, and connections to the wider military and Veteran financial readiness network. By joining today, you'll not only strengthen your ties within the community but also make a meaningful impact. ***Through endeavors such as the Veterans Benefits Banking Program (VBBP), AMBA underscores its commitment to supporting the financial and mental health of our military and Veteran communities.***

Additional Benefits

- AMBA Matching Grants
- Armed Forces Financial Network (AFFN) participation access and AFFN Matching Grants