



2023 AMBA FALL WORKSHOP

AUGUST 25 - 28, 2024 ▪ LOTTE HOTEL ▪ SEATTLE, WA
CELEBRATING 65 YEARS!

SUNDAY, AUGUST 25, 2024

4:00 PM	6:00 PM	Workshop Registration – <i>Charlotte Restaurant</i>
6:00 PM	8:00 PM	Welcome Networking Reception – <i>Charlotte Restaurant</i>

MONDAY, AUGUST 26, 2024 – Setting the Stage

7:00 AM	4:00 PM	Workshop Registration – <i>Sanctuary Grand Ballroom</i>
7:00 AM	8:00 AM	Continental Breakfast and Networking – <i>Sanctuary Grand Ballroom</i>
8:00 AM	4:00 PM	Workshop Program – <i>Sanctuary Grand Ballroom</i>
8:00 AM	8:15 AM	National Anthem Invocation , Mr. Lindsey Streeter, AMBA Director Opening Remarks : Mr. Michael League, AMBA Chair and Maj Gen (Ret.) Steven J. Lepper, AMBA President & CEO
8:15 AM	9:00 AM	<u>Risk, Fraud, Regulation, and the Military Community</u> Moderator - Maj Gen (Ret.) Steven J. Lepper , AMBA President & CEO Ms. Grovetta Gardineer , Deputy Comptroller for Compliance Risk Policy, Office of the Comptroller of the Currency - <i>invited</i> Ms. Doreen R. Eberley , Director, FDIC Division of Risk Management, Federal Deposit Insurance Corporation
9:00 AM	9:45 AM	<u>Military Community Risk, Fraud Protection, and Response</u> Mr. Jim Rice , Assistant Director, Office of Servicemember Affairs, Consumer Financial Protection Bureau (CFPB) Ms. Mel Lanning Trumpower , Executive Director, BBB Institute for Marketplace Trust
9:45 AM	10:15 AM	Break and Networking – <i>Sanctuary Grand Ballroom</i>
10:15 AM	11:00 AM	<u>Advocacy: Law, Regulation, Good Intentions and Unintended Consequences</u> Moderator - Maj Gen (Ret.) Steven J. Lepper , AMBA President & CEO Mr. Anthony (Tony) Camilli , Policy Analyst and Outreach Specialist, Office of Servicemember Affairs, Consumer Financial Protection Bureau (CFPB) - <i>invited</i> Mr. Scott Marks , Assistant Vice President of Congressional Relations, Independent Community Bankers of America Mr. Blake Earley , VP, Congressional Relations, American Bankers Association- <i>invited</i>
11:00 AM	12:00 PM	<u>What is the Research Showing Us in the Military and Veteran Communities?</u> Ms. Shannon Rzasadin , CEO, Military Family Advisory Network – MFAN’s Military Support Programming Survey Report and WWP Caregiver & Family Wellbeing Report Mr. Andrew Cohen , Director, Financial Readiness, Office of the Under Secretary of Defense (Personnel and Readiness) – 2022 Status of Forces Survey Report Mr. Bruce McClary , Senior Vice President of Communications at the National Foundation for Credit Counseling (NFCC) - Consumer Financial Literacy and Preparedness Survey Dr. Eric Elbogen , Director of the National Veterans Financial Resource Center (FINVET), Department of Veterans Affairs (VA) - <i>invited</i> Mr. Blake Allison , Founder, CEO & President, LifeCents – VetCents data
12:00 PM	1:30 PM	<u>AMBA Workshop Luncheon: Charitable Giving & AMBA Matching Grant Recognition Luncheon</u> – <i>Gallery Ballroom</i>
1:30 PM	2:30 PM	<u>Addressing the needs of the Military Community</u> Moderator - Mr. Andrew Cohen , Director, Financial Readiness, Office of the Under Secretary of Defense (Personnel and Readiness) Mr. Bill E. Hawbecker , Director, DoD Banking and Credit Union Office, Defense Finance and Accounting Service Mr. Bryan Smith , Department of Navy Mr. David Fuqua , Marine Corps Mr. Michael Windsor , Department of Air Force CPT Terrell Murdock , Department of Army
2:30 PM	3:00 PM	Break and Networking – <i>Sanctuary Grand Ballroom</i>
3:00 PM	3:45 PM	<u>Addressing the Needs of the Veteran Community</u> Moderator – Ms. Bonnie Wallace , Senior Vice President, Head of Financial Health, Wells Fargo Foundation Ms. Christine Bensedira , Director, VBA Finance Center Ms. Andia Dinesen , EVP Communications and Operations, AMBA Ms. Rachael Deleon , Executive Director, Association for Financial Counseling and Planning Education® (AFCPE®) Mr. Blake Allison , Founder, CEO & President, LifeCents
3:45 PM	4:00 PM	Day One Wrap-Up , Maj Gen (Ret.) Steven J. Lepper, AMBA President & CEO, AMBA

4:00 PM	5:00 PM	Bank Liaison Officer Training Breakout Session –
4:00 PM	5:00 PM	AMBA General Membership Meeting (AMBA Regular Corporate Members)
5:00 PM	6:00 PM	Break
6:00 PM	7:00 PM	Networking Reception – <i>Halo Bar</i>
7:00 PM	10:00 PM	AMBA's 65th Anniversary and Steve's Farewell Banquet Dinner – Sanctuary Grand Ballroom

TUESDAY, AUGUST 27, 2024 – Workshop Day

7:00 AM	4:00 PM	Workshop Registration – <i>Sanctuary Grand Ballroom</i>
7:00 AM	8:00 AM	Continental Breakfast and Networking – <i>Sanctuary Grand Ballroom</i>
8:00 AM	4:30 PM	Workshop Program – <i>Sanctuary Grand Ballroom</i>
8:00 AM	9:00 AM	VBBP – A Case Study Maj Gen (Ret.) Steven J. Lepper
9:00 AM	9:15 AM	Workshop Day Structure and Goals – Part 1: Andia Dinesen
9:15 AM	10:15 AM	Table Discussion - 1
10:15 AM	10:45 AM	Break and Networking – <i>Sanctuary Grand Ballroom</i>
10:45 AM	11:15 AM	Report out
11:15 AM	12:00 PM	Why We Serve Maj Gen (Ret.) Steven J. Lepper, AMBA President & CEO
12:00 PM	1:30 PM	AMBA Workshop Luncheon and Military Departments' 2023 Distinguished Bank Service Awards Presentation – Gallery Ballroom
1:30 PM	1:45 PM	Workshop Day Structure and Goals – Part 2: Andia Dinesen
1:45 PM	2:45 PM	Table Discussion – 2
2:45 PM	3:15 PM	Break and Networking – <i>Sanctuary Grand Ballroom</i>
3:15 PM	3:45 PM	Report out
3:45 PM	4:00 PM	AMBA Workshop Action Items/Closing Remarks: Mr. Michael League, AMBA Chair and Maj Gen (Ret.) Steven J. Lepper, AMBA President & CEO
4:00 PM	6:00 PM	Break
6:00 PM	8:00 PM	Farewell Networking Reception – <i>Halo Bar</i>

WEDNESDAY, AUGUST 28, 2024

All Day		<i>Check-out and Departure</i>
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