



**DEPARTMENT OF THE ARMY**  
**OFFICE OF THE ASSISTANT SECRETARY**  
**MANPOWER AND RESERVE AFFAIRS**  
111 ARMY PENTAGON  
WASHINGTON, DC 20310-0111

SAMR (NR 608-1)

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Order to Cease Work with Consumer Federation of America

1. Effective immediately, all Army entities, to include Army Community Service (ACS) Centers, Army National Guard State Family Program and Family Assistance Centers, and Public Affairs offices, will cease working with the Consumer Federation of America (CFA). This order remains in effect until rescinded by the Assistant Secretary of the Army (Manpower and Reserve Affairs) (ASA (M&RA)).
2. This order complies with DoDI 1344.07, "Personal Commercial Solicitation on DoD Installations" requiring each Military Department to approve CFA, a tax-exempt organization under section (c)(3) of 26 United States Code (U.S.C.) 501 by a Presidentially-appointed, Senate-confirmed civilian official. As such, ASA (M&RA) will review and determine whether to approve the organization and its associated activities; if approved, this decision will be provided in a subsequent memorandum.
3. The point of contact for this memo is Dr. Kimberly A. J. Castillo, Program Manager, Quality of Life, ASA (M&RA), kimberly.a.castillo10.civ@mail.mil.

**MARK R. LEWIS**  
Senior Official Performing the Duties of the  
Assistant Secretary of the Army  
(Manpower and Reserve Affairs)

**DISTRIBUTION:**

Principal Officials of Headquarters, Department of the Army  
Commander

- U.S. Army Forces Command
- U.S. Army Training and Doctrine Command
- U.S. Army Materiel Command
- U.S. Army Futures Command
- U.S. Army Pacific

(CONT)

SAMR (NR 608-1)

SUBJECT: Order to Cease Work with Consumer Federation of America

DISTRIBUTION: (CONT)

U.S. Army Europe and Africa  
U.S. Army Central  
U.S. Army North  
U.S. Army South  
U.S. Army Special Operations Command  
Military Surface Deployment and Distribution Command  
U.S. Army Space and Missile Defense Command/Army Strategic Command  
U.S. Army Cyber Command  
U.S. Army Medical Command  
U.S. Army Intelligence and Security Command  
U.S. Army Criminal Investigation Command  
U.S. Army Corps of Engineers  
U.S. Army Military District of Washington  
U.S. Army Test and Evaluation Command  
U.S. Army Human Resources Command  
Superintendent, U.S. Military Academy  
Director, U.S. Army Acquisition Support Center  
Superintendent, Arlington National Cemetery  
Commandant, U.S. Army War College  
Director, U.S. Army Civilian Human Resources Agency

CF:

Director of Business Transformation  
Commander, Eighth Army