**John M. Broda**

President & Chief Executive Officer

**The Armed Forces Financial Network – AFFN**

John Broda brings over 35 years of industry experience to the AFFN Organization. As President & CEO, Mr. Broda is responsible for business development, marketing, sales, and service delivery to the global AFFN Participant base.

Mr. Broda began his career as a part-time teller in high school and continued working in banking throughout his college career. After graduation he continued in the banking industry at The Morris County Savings Bank, Morristown, NJ. During a successful progression within the retail banking organization, he was selected to co-manage the creation of the EFT Department and the launch of the ATM program for the bank.

Prior to joining AFFN in 2000, Mr. Broda served as Senior Vice President, EDS CNS. His career at EDS developed within the Account Relations Management and Client Service Organizations, entering the company as a Customer Service Representative in 1987.

John has earned degrees in Advertising/Public Relations and Business Administration/Management from Johnson & Wales University, Providence, Rhode Island, and Centenary College, Hackettstown, New Jersey.