



2012 AMBA Workshop

"Financial Capability Through Military Banking"

September 9-12, 2012 • The Fairmont Olympic Hotel, Seattle, Washington

Sunday, September 9, 2012

4:30 PM - 6:30 PM *Workshop Registration, Metropole Foyer*
7:00 PM - 9:00 PM *Welcome Reception, The Garden Room, Primo Kim Entertainment*

Monday, September 10, 2012

7:00 AM - 12:00 PM *Workshop Registration, Metropole Foyer*
7:00 AM - 7:45 AM *Continental Breakfast, Metropole Terrace*
7:45 AM - 3:15 PM *Workshop Program, Metropole Room*

7:45 AM - 8:00 AM **Opening Ceremony: John M. Mitchell, Chairman, AMBA, "Welcome Remarks"**
Posting of the Colors: I Corps Command Honor Guard, Joint Base Lewis-McChord, WA
Invocation: John M. Mitchell, Chairman, AMBA
Introduction of Speakers: Andrew M. Egeland, Jr., President/CEO, AMBA

8:00 AM - 8:45 AM **Lieutenant General Robert B. Brown, US Army, Commanding General, I Corps, Joint Base Lewis-McChord, WA**

8:45 AM - 9:30 AM **Jennifer C. Kelly, Senior Deputy Comptroller for Midsize and Community Bank Supervision, Office of the Comptroller of the Currency, "Office of the Comptroller of the Currency Update"**

9:30 AM - 10:15 AM **Robert W. Mooney, Deputy Director, Division of Depositor and Consumer Protection, Federal Deposit Insurance Corporation, "FDIC Update"**

10:15 AM - 10:30 AM *Break/Refreshments, Metropole Terrace*

10:30 AM - 11:15 AM **Edwin L. Chow, Regional Director, West Region, Consumer Financial Protection Bureau, "Introduction to CFPB and Office of Servicemember Affairs Initiatives"**

11:15 AM - 12:00 PM **Robert G. Rowe, III, Vice President and Senior Counsel, Center for Regulatory Compliance, American Bankers Association, "The View from Washington: An ABA Perspective on What's Happening in the Nation's Capital that Affects Military Banking"**

12:00 PM - 1:20 PM **AMBA Workshop Luncheon, Speaker: Colonel Stanley M. Brown, US Army, Commander, US Army Financial Management Command, Fort Jackson, SC, "Banking on the Battlefield, Educating Financial Management Soldiers for the Future", Congress Room**

1:30 PM - 2:15 PM **Barbara Thompson, Director, Office of Family Policy/Children and Youth, Office of the Deputy Assistant Secretary of Defense (Military Community and Family Policy), "DoD Military Community and Family Policy Personal Finance Update"**

2:15 PM - 3:00 PM **Joyce Wessel-Raezer, Executive Director, National Military Family Association, "NMFA Issues and Initiatives"**

3:00 PM - 3:15 PM **Day One Wrap-Up, Andrew Egeland, President/CEO, AMBA**

- 3:15 PM - 4:15 PM **AMBA General Membership Meeting (AMBA Regular Corporate Members), Metropole Room**
- 3:30 PM - 5:30 PM **Bank Liaison Officers Training Session, Senate Room**
- 7:00 PM - 7:30 PM *Reception, Spanish Ballroom*
- 7:30 PM - 10:30 PM *Banquet Dinner, Spanish Ballroom, A Seattle Favorite "The Primo Kim Quintet"*

Tuesday, September 11, 2012

- 7:00 AM - 12:00 PM *Workshop Registration, Metropole Foyer*
- 7:00 AM - 8:00 AM *Continental Breakfast, Metropole Terrace*
- 8:00 AM - 5:00 PM *Workshop Program, Metropole Room*
- 8:00 AM - 8:10 AM **Welcome Remarks, Day Two, Andrew M. Egeland, Jr., President/CEO, AMBA**
- 8:10 AM - 8:45 AM **Bill Hawbecker, Director, DoD Banking and Credit Union Office, Defense Finance and Accounting Service, "2012-2013 DoD Banking Program Update"**
- 8:45 AM - 9:15 AM **Marcus Beauregard, Chief, DoD-State Liaison Office, Office of the Deputy Assistant Secretary of Defense (Military Community and Family Policy), "Military Lending Act – Six Years Later"**
- 9:15 AM - 10:00 AM **Stephen D. Armstrong, Director, Emerging Channels, USAA Digital Strategy and Operations, "Meeting the Mobile Challenge: Better Banking through Innovation"**
- 10:00 AM - 10:15 AM *Break/Refreshments, Metropole Terrace*
- 10:15 AM - 11:00 AM **Colonel Robert F. Norton, USA (Ret.), Deputy Director, Government Relations, Military Officers Association of America, "MOAA Legislative Update: Fighting for the Military Community"**
- 11:00 AM - 12:00 PM **Chief Warrant Officer 4 Brian M. Edwards, US Army, 160th Special Operations Aviation Regiment, Joint Base Lewis-McChord, WA, "Why We Serve"**
- 12:00 PM - 1:30 PM **AMBA Workshop Luncheon: Military Departments' 2011 Distinguished Bank Service Awards Presentation, Congress Room**
- 1:30 PM - 2:15 PM **Doug Johnson, Vice President and Senior Advisor, Risk Management Policy, American Bankers Association, "What's in your Mobile Wallet?, The Implications of our Rapidly Changing Payment Environment"**
- 2:15 PM - 3:00 PM **Andia E. Dinesen, Military Saves Coordinator, Consumer Federation of America, "Military Saves Campaign 2012-2013"**
- 3:00 PM - 4:15 PM **Captain John B. Schulke, US Army Banking Officer; Dean L. Hunstad and Elise D. Newton, US Navy Banking Officers; and Colonel James L. Sisson, USAF (Ret.), US Air Force Banking Officer, "Military Services 2012 Banking Issues"**
- 4:15 PM - 4:45 PM **AMBA Workshop Open Forum: Andrew Egeland, President/CEO, AMBA**
- 4:45 PM - 5:00 PM **AMBA Workshop Wrap-Up: Vince E. Barfield, Chairman, AMBA, "Closing Remarks"**
- 6:30 PM - 8:30 PM *Farewell Reception, The Garden Room, Angelo Pizarro, Guitarist*

Wednesday, September 12, 2012

Workshop Conclusion, Hotel Check-Out and Departure